



The driving force for
**Mutual Fund
Distributors**



FundzMagic is a comprehensive end-to-end business automation application for small to enterprise level **MF Distributors**. It addresses all the challenges of a professional MF distributor's business and covers the entire gamut of his needs, thereby enriching all aspects of his business.

Brought to you by the company backed by more than 23 years of experience in providing software solutions in the insurance & personal finance sector.

Data Maintenance

- **Organization Data** - Distributor ARNs, Branches, Employees, Principal Brokers, Sub-brokers
- AMCs, Registrars, Funds, Fund Classes, NFOs
- NAVs, Dividends, Bonuses
- Listed Companies, Sectors, Fund Asset Allocations
- **Brokerage**
Upfront, Trail, Incentives – Receivable & Payable
- **Customer Data**
Groups, Investors, Area, Ratings, Religion, Detailed customer profiling
- **Transactions**
Purchases, Redemptions, Switches, Dividend Payouts, Reinvestments, Bonus, SIP, SWP, STP
- **Systematic Plans maintenance**
SIPs, SWPs, STPs, Back office Rpt.
- Transactions Browser
- Backdated STP & SWP features
- User Definable Group Mapping

Back office Reports

- **Inward Transactions Statement**
Purchases, SIP, Switch In, Dividend Reinvestments, Bonus, STP In, etc.
- **Outward Transactions Statement**
Redemptions, SWP, Switch Out, Dividend Payout, STP Out, etc.
- Consolidated Transactions Statement
- AUM Report

Brokerage Reports

- **Brokerage Receivable Reports**
Trail, Competitions and Incentives
- Brokerage Ledger

Customer Services & Presentations

- SIP, SWP, STP Expiry Report & Intimations
- SIP Due Intimation
- Transaction Intimation
- Portfolio Status (Valuation) Report
- Gain – Loss Report
- Folio Ledger
- Comprehensive MF Investments Chart
- Short Term – Long Term Gains Report

Pre Filled

- Application Forms
- Portfolio Review Reminder
- ELSS Redemption List
- Long Term Redemptions List
- PAN registration letter
- Mailing Labels
- Customers Directory

Pre-Sales

- Wealth Machine
- Freedom ULIP
- Historical SIP Returns
- SIP Delay Calculator
- Retirement Planner
- Financial Calculators
- Portfolio Planner

Fund MIS

- NAV History
- Dividends / Bonus History
- Periodwise Funds Performance
- Fund Performance v/s Benchmark
- AMCs at a glance
- Funds at a glance
- Fund Comparison
- My Watchlist
- Fund Snapshot Presentation
- Asset Allocation Comparison

Customers & Portfolio MIS

- Drill Down Customers Analysis
- Top Customers List
- Prospective Customers List
- Folios under Loss
- Profitable Folios
- Stop Loss / Book Profit Report

Sales MIS

- Drill Down Sales Analysis
- Business Performance
- Productivity Report
- Month wise Performance
- Performance Comparison
- Competition Monitor

Brokerage MIS

- Brokerage Browser
- Brokerage Comparison



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The feature list shown in this document is not exhaustive and contains several exciting features. Certain features listed above are planned for a near future release of Fundzmagic ** SMS & **Online Portfolio feature is available as an optional add-on module

Additional exclusive features of FundzMagic

- Data Import from CAMS, Karvy, Franklin Templeton, etc.
- Automatic update of AMCs, Registrars, Funds, NAVs, Dividends, Bonuses, Asset Allocation, Benchmarks, Fund Returns
- Absolute and XIRR based returns calculation
- Rich and configurable NAV Ticker
- Quick Info Dashboards
- Printable and E-Mail reports
- Attractive report layouts supported with pie charts, line and bar graphs wherever needed
- Advanced searching, sorting and filtration of data
- Auto-scheduled e-mail reports for customers
- SMS module **
- Birthday and Wedding Anniversary Alerts
- Customer Lists, Address Books, Mailing Labels
- Mail merged Correspondence System
- User Defined Reports
- Paperless Office module
- User Management
- Data filled Application Forms
- Reports available in several sortings and filtrations
- Configurable Report colours and fonts
- Auto-backup of database
- Robust and scalable application built using Microsoft's cutting edge. Net technology
- MS-Outlook style user friendly GUI
- Developed in consultation with panel of experts in the Mutual Fund Domain

FUNDZ MAGIC ADD ON'S



FundzMagic SMS



FundzMagic Investor Login



Advanced Sales Channel Management

Authorised Channel Partner